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(20115) Roll No.

B.B.A. -I Sem.

18042

B.B.A. Examination, Dec. 2014

BUSINESS ETHICS

(BBA-107)

(New)

Time : Three Hours] [Maximum Marks : 75

Note: Attempt all the Sections as per instructions.

Section-A

(Very Short Answer Questions)

Note: Attempt all the five questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.

3x5=15

P.T.O.

1. What are the dimensions of business ethics?
2. What are included in corporate ethical abuses?
3. Mention other names of corporate social responsibility?
4. What is cost benefit analysis?
5. Explain social licence.

Section-B

(Short Answer Questions)

Note: Attempt any two questions out of the following three questions. Each question carries 7.5 marks. Short answer is required in 200 words. 2x7.5=15

6. What are the components of business ethics? Explain the purposes of business ethics.
7. On which factors SEBI has been focusing for improving the corporate government?

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8. Business ethics are the form of applied ethics that examine the ethical principles arising in business environment. Explain the above statement.

Section-C

(Detailed Answer Questions)

Note: Attempt any **three** questions out of the following **five** questions. Each question carries **15** marks. Answer is required in detail. $15 \times 3 = 45$

9. 'The concept of privacy comprises both ethical and legal aspects. Explain the above statement with reference to privacy within digital contexts.
10. What are Gandhi's seven greatest social sins?
11. 'Indian philosophy and thought have promoted entrepreneurship.' Explain the above statement.

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P.T.O.

12. 'Social accounting is the communication of social and environmental effects of company's economic actions; Discuss in detail.
13. Explain the following-
- (a) Crises and their consequence.
 - (b) Subject matter of corporate governance.
 - (c) Indian ethics for work life.
 - (d) Work life balance.

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