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(20115) Roll No.
B.B.A. - I Sem.

18036

B.B.A. Examination, Dec. 2014

Business Organization

(BBA-101)

(New)

Time : Three Hours [*Maximum Marks : 75*

Note : Attempt **all** the sections as per instructions.

Section - A

(Very Short Answer Questions)

Note : Attempt all the **five** questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.

$3 \times 5 = 15$

P.T.O.

1. State three main characteristics of business.
2. Explain the main problems while selecting a suitable plant location.
3. What is partnership deed?
4. What do you mean by amalgamation?
5. What do you mean by financial planning?

Section - B

(Short Answer Questions)

Note : Attempt **any two** questions out of the following three questions. Each question carries 7.5 marks. Short answer is required not exceeding 200 words. $7.5 \times 2 = 15$

6. Distinguish between partnership and joint stock company.
7. What do you mean by reconstruction? How is it differ from amalgamation?

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8. Explain the main instruments of money market.

Section - C

(Detailed Answer Questions)

Note: Attempt **any three** questions out of the following five questions. Each question carries **15 marks**. Answer is required in detail. <https://www.ccsustudy.com> $15 \times 3 = 45$

9. What is meant by business? Explain its characteristics and concepts.
10. What is business growth? Explain the need, advantages and limitations of business growth.
11. What are the various forms of business organization? Explain in detail.

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P.T.O.

12. What do you mean by absorption of companies? Explain the main objectives of absorption. Distinguish between amalgamation and absorption of a company.
13. What are the various types of financial market? Explain in detail.

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