

P **(Printed Pages 4)**
(20615) **Roll No.**
BBA-II Sem.

18047

B.B.A. Examination, June 2015

Organisation Behaviour

(BBA-201)

(New)

Time : Three Hours] [Maximum Marks :75

Note: Attempt **all** the sections as per instructions.

Section - A

(Very short answer questions)

Note: Attempt all **five** questions. Each question carries **3** marks. Very short answer is required not exceeding 75 words.

1. What is scope of organizational behaviour? 3

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2. Define perception. 3
3. What is Reference group. 3
4. What do you mean by Reactive change. 3
5. What is Quality of Work Life? 3

Section - B

Note : Attempt any **two** questions out of the following **three** questions. Each question carries 7.5 marks. Short answer is required not exceeding 200 words.

6. What is organisational behaviour? Discuss the major challenges facing OB. 7.5
7. Discuss the different personality factors influencing OB. 7.5
8. Explain the different sources of power. 7.5

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Section - C

Note : Attempt any **three** questions out of the following **5** questions. Each question carries 15 marks.

9. Bring about the importance of organizational behaviour in the Present Industrial Context. Explain the basic concepts of OB. 15
10. Discuss the effect of motivation on work behaviour. Give illustration. 15
11. Explain group dynamics. How to develop the Team co-operation in organization. 15
12. Mention the types of communication. State the impact of communication upon organisation . 15

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13. Why do people resist change? How do you overcome this problem ? Discuss. 15

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