

(20614)

Roll No. ....

BBA II Sem.

# NP-3043

**B. B. A. Examination, June 2014**

**ORGANISATIONAL BEHAVIOUR**

**(BBA-201)**

**(Old Course-I)**

*Time : Three Hours]*

*[Maximum Marks : 75*

**Note :** Attempt questions from all Sections as per instructions.

### **Section-A**

**(Very Short Answer Questions)**

Attempt all the *five* questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.  $3 \times 5 = 15$

1. Define motivation.
2. Define organisational behaviour.
3. Discuss the nature of individual differences.

4. What is tension?

5. What is communication?

### **Section-B**

**(Short Answer Questions)**

This Section contains three questions, attempt any *two* questions. Each question carries  $7\frac{1}{2}$  marks. Short answer is required not exceeding 200 words.  $7\frac{1}{2} \times 2 = 15$

6. Explain the concept of interpersonal through Johari window.
7. Discuss conceptual foundations of organisational behaviour.
8. Explain the concept of transactional analysis.

### **Section-C**

**(Detailed Answer Questions)**

This Section contains five questions, attempt any *three* questions. Each question carries 15 marks. Answer is required in detail.  $15 \times 3 = 45$

9. Identify the challenges emerging for O.B. in the present economic environment and suggest suitable measures to meet them.

10. What do you mean by the concept of monotony?  
State the determining factors of monotony and its effects.
11. Explain the Maslow's hierarchy of needs theory.
12. Discuss the process of organisational development.  
Explain the role of communication and training in organisation development.
13. Why groups should be compact, cohesive and compatible? Discuss in the light of group dynamics.

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