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(21216) Roll No.....
B.B.A.-V Sem.

18062

B.B.A. Examination, Dec. 2016

Entrepreneurship and Small Business

Management

(BBA-501)

(New)

Time : Three Hours] [Maximum Marks : 75

Note : Attempt all the sections as per instructions.

Section-A

(Very Short Answer Questions)

Note : Attempt all the five questions. Each question carries 3 marks. Very short answer is required not exceeding 75 words.

3 × 5 = 15

P.T.O.

1. What is Intrapreneurship?
2. The Entrepreneur explore the opportunities.
3. Who is Authoritarian Leader and who is Laissez-Fair-Leader?
4. State the natural and social causes of risk.
5. Define Business Planning and discuss its importance. What are the elements of planning?

Section-B

(Short Answer Questions)

Note : Attempt any two questions out of the following three questions. Each question carries 7½ marks. Short answer is required not exceeding 200 words.

7½ × 2 = 15

6. What values are represented by the research carried on for entrepreneurship?

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7. What are the responsibilities of an Entrepreneur towards the employees?
8. Explain the classic Ideology regarding Economic Development & Entrepreneurship.

Section-C

(Detailed Answer Questions)

Note : Attempt any **three** questions out of the following five questions. Each question carries 15 marks. Answer is required in detail. $15 \times 3 = 45$

9. "The economic development of a country depends on the inventions carried on by its scattered entrepreneurial capacities". Explain.
10. "An Entrepreneur should fulfil social responsibilities together with profiteering". Explain.

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P.T.O.

11. "Leadership is the driving force which gets things done by others. No amount of organisation can replace Leadership. Organisation is merely supplementary". Comment.
12. What do you mean by business decision-making? Explain various steps of decision making process.
13. "Indian philosophy and thought has promoted the Entrepreneurship". Explain. What is the meaning of Protestant Policy.

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